

Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	Apr 2021	Apr 2020	% Change	Apr 2021	Apr 2020	% Change
Unit Sales	6,935	6,052	+14.6%	22,123	20,287	+9.1%
Median Price	\$235,000	\$213,850	+9.9%	\$224,900	\$200,000	+12.5%
New Listings	9,265	7,161	+29.4%	x	X	X
Total Listings	18,970	26,909	-29.5%	x	X	X
Months of Inventory	2.5	3.9	-35.9%	x	X	X
Average Days on Market	85	99	-14.1%	x	X	X
WI Housing Affordability Index	197	211	-6.5%	x	X	X

Housing Price Range Statistics

Price Range	Total Apr 2021 Listings	Average Days on Market (May 2020 - Apr 2021)	Total Sold (May 2020 - Apr 2021)	Total Volume Sold (May 2020 - Apr 2021)	Months of Inventory (May 2020 - Apr 2021)
\$0-\$124,999	2,522	134	14,150	\$1,252,804,131	2.1
\$125,000 - \$199,999	4,286	68	25,937	\$4,255,078,800	2.0
\$200,000 - \$349,999	6,334	70	32,165	\$8,689,899,464	2.4
\$350,000 - \$499,999	3,175	82	11,997	\$4,926,369,774	3.2
\$500,000 and higher	2,653	124	6,510	\$4,908,933,903	4.9

Inventory by Urban Classification

County type	Apr 2021	Apr 2020
Metropolitan Counties Combined	2.4	3.3
Micropolitan Counties Combined	2.6	4.2
Rural Counties Combined	2.9	6.3
All Wisconsin Counties	2.5	3.9

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



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Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting data for: April 2021 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
Central	Adams	171,750	135,000	+27.2%	48	41	+17.1%	2.7	5.4	-50.0%	99	165	-40.0%
	Clark	131,250	100,000	+31.3%	30	23	+30.4%	3.3	6.5	-49.2%	122	167	-26.9%
	Juneau	190,000	163,500	+16.2%	27	25	+8.0%	3.1	6.1	-49.2%	150	187	-19.8%
	Marathon	193,000	170,000	+13.5%	150	129	+16.3%	2.2	3.8	-42.1%	91	87	+4.6%
	Marquette	212,000	179,950	+17.8%	21	20	+5.0%	3.6	5.8	-37.9%	92	261	-64.8%
	Portage	221,000	185,000	+19.5%	57	53	+7.5%	2.2	3.2	-31.3%	95	100	-5.0%
	Waushara	162,450	135,000	+20.3%	34	19	+78.9%	2.1	5.5	-61.8%	97	187	-48.1%
	Wood	144,500	125,000	+15.6%	97	69	+40.6%	2.3	3.3	-30.3%	131	113	+15.9%
Central Regional Total		174,650	152,500	+14.5%	464	379	+22.4%	2.4	4.4	-45.5%	107	128	-16.4%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
North	Ashland	137,500	80,000	+71.9%	17	11	+54.5%	5.1	9.5	-46.3%	155	221	-29.9%
	Barron	195,000	171,250	+13.9%	79	82	-3.7%	2.7	5.2	-48.1%	85	135	-37.0%
	Bayfield	235,000	235,000	0.0%	31	20	+55.0%	3.3	9.2	-64.1%	208	294	-29.3%
	Burnett	255,000	190,000	+34.2%	44	23	+91.3%	1.8	4.8	-62.5%	82	134	-38.8%
	Douglas	165,000	148,000	+11.5%	34	33	+3.0%	2.5	4.3	-41.9%	76	129	-41.1%
	Florence	NA	NA	NA	NA	NA	NA	3.2	10.2	-68.6%	NA	NA	NA
	Forest	136,000	NA	NA	17	9	+88.9%	3.3	8.8	-62.5%	190	178	+6.7%
	Iron	257,500	NA	NA	15	5	+200.0%	2.8	17.3	-83.8%	301	179	+68.2%
	Langlade	106,000	119,500	-11.3%	43	17	+152.9%	3.0	6.1	-50.8%	90	173	-48.0%
	Lincoln	115,000	112,000	+2.7%	49	34	+44.1%	2.2	5.7	-61.4%	306	154	+98.7%
	Oneida	128,674	177,200	-27.4%	69	40	+72.5%	2.4	6.1	-60.7%	135	181	-25.4%
	Polk	226,250	199,450	+13.4%	58	50	+16.0%	2.6	4.2	-38.1%	113	123	-8.1%
	Price	107,950	151,000	-28.5%	32	13	+146.2%	3.7	12.2	-69.7%	160	272	-41.2%
	Rusk	116,000	NA	NA	13	5	+160.0%	2.4	6.2	-61.3%	219	279	-21.5%
	Sawyer	209,000	219,000	-4.6%	37	28	+32.1%	2.6	9.0	-71.1%	257	158	+62.7%
	Taylor	140,000	135,500	+3.3%	21	15	+40.0%	2.7	5.4	-50.0%	289	139	+107.9%
	Vilas	274,500	214,650	+27.9%	60	32	+87.5%	2.5	8.2	-69.5%	157	187	-16.0%
	Washburn	235,000	173,000	+35.8%	31	33	-6.1%	2.6	5.9	-55.9%	104	219	-52.5%
North Regional Total		185,000	169,450	+9.2%	650	450	+44.4%	2.7	6.5	-58.5%	155	168	-7.7%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
Northeast	Brown	241,000	219,000	+10.0%	292	260	+12.3%	2.5	3.1	-19.4%	67	104	-35.6%
	Calumet	225,000	199,900	+12.6%	35	63	-44.4%	3.0	3.2	-6.3%	72	92	-21.7%
	Door	300,000	220,000	+36.4%	64	32	+100.0%	4.3	7.0	-38.6%	152	175	-13.1%
	Fond du Lac	182,000	134,000	+35.8%	100	82	+22.0%	2.4	3.6	-33.3%	82	104	-21.2%
	Green Lake	311,750	161,000	+93.6%	24	23	+4.3%	2.6	9.3	-72.0%	227	133	+70.7%
	Kewaunee	125,500	168,500	-25.5%	15	20	-25.0%	3.0	6.8	-55.9%	73	105	-30.5%
	Manitowoc	154,505	135,000	+14.4%	96	75	+28.0%	2.2	3.9	-43.6%	66	84	-21.4%
	Marinette	147,700	144,500	+2.2%	62	42	+47.6%	2.8	5.2	-46.2%	87	155	-43.9%
	Menominee	NA	NA	NA	3	2	+50.0%	1.5	4.8	-68.8%	78	119	-34.5%
	Oconto	170,000	123,000	+38.2%	47	49	-4.1%	3.0	5.8	-48.3%	96	112	-14.3%
	Outagamie	227,576	187,995	+21.1%	192	185	+3.8%	2.4	3.0	-20.0%	72	81	-11.1%
	Shawano	169,000	130,000	+30.0%	45	39	+15.4%	2.6	4.4	-40.9%	98	122	-19.7%
	Waupaca	153,500	151,000	+1.7%	61	45	+35.6%	2.7	4.0	-32.5%	86	108	-20.4%
	Winnebago	184,000	163,900	+12.3%	183	157	+16.6%	2.3	3.1	-25.8%	72	87	-17.2%
	Northeast Regional Total	201,900	174,950	+15.4%	1,219	1,074	+13.5%	2.6	3.8	-31.6%	82	101	-18.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
South Central	Columbia	212,000	219,500	-3.4%	63	62	+1.6%	2.5	4.0	-37.5%	72	107	-32.7%
	Crawford	167,500	182,900	-8.4%	20	13	+53.8%	3.1	8.4	-63.1%	176	141	+24.8%
	Dane	355,000	316,450	+12.2%	706	674	+4.7%	2.6	3.6	-27.8%	74	89	-16.9%
	Dodge	193,250	160,000	+20.8%	94	85	+10.6%	2.2	3.5	-37.1%	96	99	-3.0%
	Grant	147,250	135,000	+9.1%	48	29	+65.5%	3.2	5.4	-40.7%	114	170	-32.9%
	Green	234,900	180,250	+30.3%	38	38	0.0%	2.3	3.5	-34.3%	82	97	-15.5%
	Iowa	200,000	245,950	-18.7%	23	16	+43.8%	2.8	4.4	-36.4%	111	201	-44.8%
	Jefferson	250,000	233,000	+7.3%	123	117	+5.1%	2.8	3.6	-22.2%	65	87	-25.3%
	Lafayette	155,000	NA	NA	22	7	+214.3%	3.7	6.6	-43.9%	80	162	-50.6%
	Richland	150,000	170,000	-11.8%	11	15	-26.7%	3.4	5.6	-39.3%	60	176	-65.9%
	Rock	196,500	165,000	+19.1%	208	174	+19.5%	2.3	3.0	-23.3%	64	86	-25.6%
	Sauk	235,000	261,000	-10.0%	89	63	+41.3%	2.8	4.5	-37.8%	84	107	-21.5%
	South Central Regional Total	289,000	260,000	+11.2%	1,445	1,293	+11.8%	2.6	3.7	-29.7%	77	96	-19.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
Southeast	Kenosha	232,000	219,000	+5.9%	189	179	+5.6%	2.2	3.1	-29.0%	71	70	+1.4%
	Milwaukee	208,000	188,000	+10.6%	1,069	911	+17.3%	2.4	2.8	-14.3%	62	73	-15.1%
	Ozaukee	387,500	340,000	+14.0%	114	92	+23.9%	2.5	4.0	-37.5%	68	97	-29.9%
	Racine	220,000	173,500	+26.8%	252	200	+26.0%	2.1	3.3	-36.4%	66	79	-16.5%
	Sheboygan	197,500	193,800	+1.9%	102	105	-2.9%	2.4	3.1	-22.6%	93	88	+5.7%
	Walworth	275,000	236,000	+16.5%	162	110	+47.3%	2.9	4.8	-39.6%	104	114	-8.8%
	Washington	284,000	255,000	+11.4%	176	164	+7.3%	2.2	3.0	-26.7%	71	82	-13.4%
	Waukesha	365,000	333,250	+9.5%	491	488	+0.6%	2.3	2.9	-20.7%	65	83	-21.7%
Southeast Regional Total		250,000	230,000	+8.7%	2,555	2,249	+13.6%	2.4	3.1	-22.6%	69	80	-13.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
West	Buffalo	193,250	103,500	+86.7%	14	13	+7.7%	3.1	5.7	-45.6%	176	162	+8.6%
	Chippewa	237,450	196,508	+20.8%	76	62	+22.6%	2.6	5.0	-48.0%	77	109	-29.4%
	Dunn	192,500	170,000	+13.2%	46	58	-20.7%	2.3	4.2	-45.2%	90	103	-12.6%
	Eau Claire	235,000	205,855	+14.2%	120	99	+21.2%	2.8	4.0	-30.0%	78	90	-13.3%
	Jackson	134,375	136,000	-1.2%	18	15	+20.0%	3.5	5.0	-30.0%	124	155	-20.0%
	La Crosse	224,000	202,500	+10.6%	105	124	-15.3%	2.3	2.9	-20.7%	70	81	-13.6%
	Monroe	183,000	180,425	+1.4%	45	38	+18.4%	2.6	4.6	-43.5%	94	145	-35.2%
	Pepin	NA	NA	NA	8	7	+14.3%	1.7	7.1	-76.1%	161	112	+43.8%
	Pierce	245,000	223,000	+9.9%	19	35	-45.7%	2.9	3.7	-21.6%	156	73	+113.7%
	St. Croix	325,000	265,000	+22.6%	79	102	-22.5%	2.9	3.6	-19.4%	79	98	-19.4%
	Trempealeau	162,750	180,000	-9.6%	34	23	+47.8%	2.9	4.8	-39.6%	126	136	-7.4%
	Vernon	180,950	185,500	-2.5%	38	31	+22.6%	2.8	5.6	-50.0%	91	114	-20.2%
West Regional Total		229,450	205,855	+11.5%	602	607	-0.8%	2.6	4.1	-36.6%	89	101	-11.9%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
235,000	213,850	+9.9%	6,935	6,052	+14.6%	85	99	-14.1%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
4/2021	4/2020	% Change	4/2021	4/2020	% Change	4/2021	4/2020	% Change
2.5	3.9	-35.9%	9,265	7,161	+29.4%	18,970	26,909	-29.5%

Price Range Stats					
Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	2,522	134	14,150	1,252,804,131	2.1
\$125,000 - \$199,999	4,286	68	25,937	4,255,078,800	2.0
\$200,000 - \$349,999	6,334	70	32,165	8,689,899,464	2.4
\$350,000 - \$499,999	3,175	82	11,997	4,926,369,774	3.2
\$500,000+	2,653	124	6,510	4,908,933,903	4.9

Months of Inventory by Broad Urban-Rural Classification		
Category	April 2021	April 2020
Metropolitan Counties Combined	2.4	3.3
Micropolitan Counties Combined	2.6	4.2
Rural Counties Combined	2.9	6.3
State Total	2.5	3.9



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Report Criteria: Reflecting YTD data through: April 2021 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
Central	Adams	168,250	149,950	+12.2%	157	122	+28.7%
	Clark	135,000	120,000	+12.5%	101	64	+57.8%
	Juneau	175,000	135,000	+29.6%	106	101	+5.0%
	Marathon	179,900	160,000	+12.4%	491	403	+21.8%
	Marquette	182,450	151,690	+20.3%	62	54	+14.8%
	Portage	205,000	178,000	+15.2%	191	185	+3.2%
	Waushara	165,000	123,500	+33.6%	75	87	-13.8%
	Wood	137,000	120,000	+14.2%	265	204	+29.9%
Central Regional Total		167,750	148,700	+12.8%	1,448	1,220	+18.7%

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
North	Ashland	106,000	87,000	+21.8%	65	52	+25.0%
	Barron	163,750	157,500	+4.0%	234	183	+27.9%
	Bayfield	218,500	166,810	+31.0%	100	62	+61.3%
	Burnett	240,000	181,000	+32.6%	141	96	+46.9%
	Douglas	153,000	144,500	+5.9%	127	119	+6.7%
	Florence	NA	NA	NA	3	2	+50.0%
	Forest	135,500	113,000	+19.9%	62	37	+67.6%
	Iron	186,500	175,500	+6.3%	43	26	+65.4%
	Langlade	120,000	92,500	+29.7%	129	78	+65.4%
	Lincoln	168,500	119,900	+40.5%	144	117	+23.1%
	Oneida	175,000	169,000	+3.6%	250	175	+42.9%
	Polk	216,850	183,500	+18.2%	184	166	+10.8%
	Price	114,000	124,000	-8.1%	132	61	+116.4%
	Rusk	148,700	142,116	+4.6%	48	36	+33.3%
	Sawyer	233,000	218,000	+6.9%	111	102	+8.8%
	Taylor	138,500	135,000	+2.6%	53	57	-7.0%
	Vilas	266,500	215,000	+24.0%	184	127	+44.9%
	Washburn	167,500	157,500	+6.3%	101	93	+8.6%
North Regional Total		177,400	159,000	+11.6%	2,111	1,589	+32.9%

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
Northeast	Brown	223,950	205,000	+9.2%	896	881	+1.7%
	Calumet	219,950	199,900	+10.0%	156	197	-20.8%
	Door	270,000	220,000	+22.7%	196	149	+31.5%
	Fond du Lac	170,000	143,450	+18.5%	358	358	0.0%
	Green Lake	232,000	160,500	+44.5%	83	60	+38.3%
	Kewaunee	152,000	160,000	-5.0%	65	63	+3.2%
	Manitowoc	138,250	121,000	+14.3%	278	257	+8.2%
	Marinette	144,200	111,500	+29.3%	179	146	+22.6%
	Menominee	NA	NA	NA	6	8	-25.0%
	Oconto	198,500	130,000	+52.7%	159	134	+18.7%
	Outagamie	215,500	187,000	+15.2%	598	615	-2.8%
	Shawano	153,500	129,950	+18.1%	124	126	-1.6%
	Waupaca	155,000	159,900	-3.1%	201	143	+40.6%
	Winnebago	181,500	162,500	+11.7%	585	556	+5.2%
	Northeast Regional Total	192,900	170,000	+13.5%	3,884	3,693	+5.2%

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
South Central	Columbia	215,000	219,000	-1.8%	209	197	+6.1%
	Crawford	149,500	135,500	+10.3%	52	46	+13.0%
	Dane	340,000	300,000	+13.3%	2,171	2,113	+2.7%
	Dodge	190,000	160,000	+18.8%	297	295	+0.7%
	Grant	145,000	131,500	+10.3%	125	100	+25.0%
	Green	206,500	170,000	+21.5%	121	99	+22.2%
	Iowa	227,500	203,500	+11.8%	79	65	+21.5%
	Jefferson	260,000	220,000	+18.2%	354	328	+7.9%
	Lafayette	126,500	140,000	-9.6%	47	37	+27.0%
	Richland	155,400	135,000	+15.1%	39	47	-17.0%
	Rock	185,000	170,000	+8.8%	688	617	+11.5%
	Sauk	221,000	210,300	+5.1%	266	224	+18.8%
	South Central Regional Total	274,000	245,000	+11.8%	4,448	4,168	+6.7%

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
Southeast	Kenosha	220,000	196,100	+12.2%	659	619	+6.5%
	Milwaukee	193,800	175,000	+10.7%	3,499	3,157	+10.8%
	Ozaukee	350,500	327,961	+6.9%	359	334	+7.5%
	Racine	190,000	176,528	+7.6%	858	717	+19.7%
	Sheboygan	176,000	163,250	+7.8%	409	398	+2.8%
	Walworth	269,000	244,900	+9.8%	521	445	+17.1%
	Washington	290,938	251,500	+15.7%	534	506	+5.5%
	Waukesha	355,000	317,700	+11.7%	1,449	1,560	-7.1%
Southeast Regional Total		235,000	217,610	+8.0%	8,288	7,736	+7.1%

Region	County	YTD Median Price			YTD Sales		
		Through 4/2021	Through 4/2020	% Change	Through 4/2021	Through 4/2020	% Change
West	Buffalo	154,000	147,500	+4.4%	39	43	-9.3%
	Chippewa	225,000	190,500	+18.1%	220	218	+0.9%
	Dunn	223,750	180,500	+24.0%	142	164	-13.4%
	Eau Claire	225,000	193,500	+16.3%	381	328	+16.2%
	Jackson	145,000	136,000	+6.6%	63	47	+34.0%
	La Crosse	219,950	198,250	+10.9%	350	382	-8.4%
	Monroe	169,900	168,500	+0.8%	157	132	+18.9%
	Pepin	201,250	149,000	+35.1%	30	28	+7.1%
	Pierce	250,000	223,000	+12.1%	89	93	-4.3%
	St. Croix	307,000	260,000	+18.1%	283	291	-2.7%
	Trempealeau	176,500	155,000	+13.9%	90	81	+11.1%
	Vernon	163,500	172,750	-5.4%	100	74	+35.1%
West Regional Total		225,000	195,000	+15.4%	1,944	1,881	+3.3%

YTD Statewide Median Price		
Through 4/2021	Through 4/2020	% Change
224,900	200,000	+12.5%

YTD Statewide Sales		
Through 4/2021	Through 4/2020	% Change
22,123	20,287	+9.1%